



## Activating your Identity Plus service when an Experian 'Free' account already exists

Enter the URL - <https://identity.experian.co.uk/get-started/protection> and enter a valid code and hit get started

**experian.** [Log in](#)

### Protect yourself with Identity Plus

Welcome to your complimentary Identity Plus Subscription. We'll monitor your financial records and alert you if fraudulent activity has happened. We'll then help you sort it with a dedicated caseworker.

No one's credit history is quite like yours. Let's keep it that way with Identity Plus.

[Get started](#)

Please enter your voucher code

Once you enter your email address the system will detect if an account is already in use and directs you to log in page.

Select 'Log in'

### Email address

This will be used as your username.

This email is already taken. If you've already used this email to sign up to Experian, you can [Log In](#) to your Experian account. By completing this field, you are consenting to Experian checking to see if you have an existing Experian ID in line with Experian's [Privacy policy](#).



Log into your account using you existing details



## Log in

You have been logged out because you have logged in using your Experian ID elsewhere.

Username (likely to be your Email)

[Forgotten your username?](#)

Password

[Forgotten your password?](#)

Once you have successfully logged in you will be presented with the below page to which you would need to select redeem activation code.

 you're changing to a complimentary Identity **Plus** subscription  
You will not be charged for your subscription and it will start once we have verified your activation code.

You'll still enjoy all the [benefits of your Free account](#) and will also receive the following benefits:

- ✓ Experian Fraud Report
- ✓ Fraud email alerts
- ✓ Web monitoring
- ✓ UK-based support to discuss your subscription

The activation code you entered is: 

Once we have confirmed your activation code your complimentary subscription will start immediately. If for any reason you are not satisfied, you are free to cancel your subscription by contacting our customer service team.

It is important you understand the terms of our contract with you, which are in the [Experian Terms & Conditions](#) and [Privacy Policy](#).

For your own benefit and protection, you should read these documents before proceeding and contact us if you have any questions, because they apply to your use of this service. If for any reason you are not satisfied, you are free to cancel your subscription by contacting our customer service team.

By continuing you accept the [Experian Terms & Conditions](#) and [Privacy Policy](#) AND request that Experian provide the service immediately (within 14 day cooling off period).

To find out more about your features and rights, you can [download more information](#) about your Identity Plus subscription.

Start your complimentary Identity Plus subscription

[Redeem activation code](#)